



BUSINESS, LIBERAL ARTS, AND SCIENCE MAJOR (BLASC)

This interdisciplinary major provides students with considerable flexibility for customizing a program of study designed to meet individual interests and career goals. Depth of knowledge is achieved through the selection of modules that form the basis of the major. Students select three modules, each of which contains 15 or 16 credits and encompasses a discrete subject area. One of the modules involves course work in business disciplines; the other two modules involve course work in non-business disciplines. Proper selection of modules helps provide strong preparation for careers in business and government or for entry into graduate school.

For the B.S. degree in Business, Liberal Arts, and Science, a minimum of 122 credits is required. A student enrolled in this major must earn at least a grade of C in each 300- and 400-level course.

BUSINESS MINORS

Business minor information sheets are available for Accounting, Economics, Finance, Management, Management Information Systems and Marketing. For details, see checklist of specific major, the *Bulletin*, or consult the Program Chair of the major or the college registrar.

CAREER OPPORTUNITIES

The breadth offered by the BLASC major is reflected in the diverse career paths of recent graduates who can be found in the industrial, retail, financial, and academic sectors.

The Academic and Career Planning Center (ACPC) assists students with the process of career and life planning through a full range of programs and services. You may schedule appointments with the ACPC staff to discuss issues including interests, skills, values, and goal setting, as well as how to find career information, internships, full-time jobs, and graduate schools. You are encouraged to utilize the services of the ACPC every year from your first semester to graduation.

Below is a list of employers and positions of some of our recent graduates:

<u>Employer</u>	<u>Position</u>
American Express Financial	Financial Advisor
American Greetings	Area Supervisor
Barnes & Noble College Bookstore	College Bookstore Manager
Beneficial Consumer Discount Co.	Senior Account Executive
Capitol College	Associate Director of Development
First Union Bank	Customer Service Representative
Hallmark Cards, Inc.	Store Manager
Korai Consulting Inc.	Consultant
Lord & Taylor	Human Resource Assistant
Lowe's Companies	Human Resource Specialist
M&T Bank	Loan Review Officer
Marriott Corporation	Assistant Controller
Mellon Bank	Management Trainee
Merrill Lynch & Company	Fraud Analyst
New York Life Insurance Company	Agent/Registered Representative
Office Max, Incorporated	Assistant Manager
Penn State-Erie	Sports Info. Dir./Softball Coach
PNC Bank	Market Center Manager
Reynold's Metals	Information Systems Analyst
Shiva Computer Systems, Ltd.	Assistant Manager
T. Rowe Price Association	Senior Accountant
The Hershey Bank	Customer Service Representative
The Travelers Insurance Co.	Assistant Vice President
Thomas Jefferson University	University Coordinator-Financial Aid
Tidewater Compression NE, Inc.	Applications Engineer

**Recommended Academic Plan – Business, Liberal Arts and Science (BLASC at Erie)
Effective Summer 1999**

Semester 1	Credits	Semester 2	Credits
ENGL 015 or 030 (GWS) Rhetoric & Composition or Honors *	3	CAS 100 (GWS) Effective Speech	3
<i>MATH 110 or 140 (GQ) Techniques of Calculus I or Calculus with Analytic Geometry *</i>	4	Humanities (GH)	3
Humanities (GH)	3	Arts (GA)	3
Natural Sciences (GN)	3	<i>ECON 002/ECON 102 (GS) Introduction to Microeconomics *</i>	3
Health and Physical Activity (GHA)	1.5	Natural Sciences (GN)	3
First Year Seminar	1		
Total Credits:	15.5	Total Credits:	15
Semester 3	Credits	Semester 4	Credits
ACCTG 211 Financial & Managerial Accounting *	4	<i>SCM 200 or STAT 200 (GQ) Intro to Stats for Business or Elementary Statistics *</i>	4
Arts (GA)	3	MIS 204 Intro to Management Info Systems *	3
B A 241 -Legal Environment of Business (2) and B A 242 -Social & Ethical Environment Business (2) [or B A 243 (4)]*	4	ENGL 202D (GWS) Writing for Business	3
<i>ECON 004/ECON 104 (GS) Introduction to Macroeconomics*</i>	3	Natural Science (GN)	3
Health and Physical Activity (GHA)	1.5	Module Course	3
Total Credits:	15.5	Total Credits:	16
Semester 5	Credits	Semester 6	Credits
MGMT 301 Basic Management Concepts	3	SCM 301 Intro to Operations Management	3
FIN 301 Corporate Finance	3	Additional Course (International Business)	3
MKTG 301 Principles of Marketing	3	Module Course	3
Module Course	3	Module Course	3
Module Course	3	Module Course	3
Total Credits:	15	Total Credits:	15
Semester 7	Credits	Semester 8	Credits
MGMT 471W Business Strategy	3	Module Course	3
Module Course	3	Module Course	3
Module Course	3	Module Course	3
Module Course	3	Module Course	3
Module Course	3	Module Course	3
Total Credits:	15	Total Credits:	15

- An asterisk (*) indicates an entrance to major requirement.
- **Bold type** indicates courses requiring a quality grade of C or better.
- *Italics* indicates courses that satisfy both major and General Education requirements.
- **Bold Italics** indicates courses requiring a quality grade of C or better and that satisfy both major and General Education requirements.
- GWS, GHA, GQ, GN, GA, GH, and GS are codes used to identify General Education requirements.
- US, IL, and US;IL are codes used to designate courses that satisfy University United States/International Cultures requirements. Students must complete 3 credits in US and 3 credits in IL. If a student takes a 3 credit course that is both US and IL, to complete the requirement, he/she must take another 3-credit course that is US, IL, or both US and IL. Education abroad courses and other credit-bearing experiences such as internships that meet this requirement, will be designated US, IL or both US and IL.
- W is the code used to designate courses that satisfy University Writing-Across-the-Curriculum requirements.
- At least 50% of all business credit hours required for the degree must be completed at Penn State Erie. Students may transfer a maximum of six (6) credits of 300-or 400-level business coursework from another academic institution.
- Students who have not met the admission requirement of two units of a high school foreign language must complete a college level-one foreign language within their first 60 credits. This is a pre-admission requirement – credits will not count toward degree requirements.

BUSINESS, LIBERAL ARTS, AND SCIENCE MAJOR (BLASC)

(B.S., 122 credits)

NAME: _____

PSU ID _____

GENERAL EDUCATION	REQUIREMENTS FOR THE MAJOR																																																																																																																																										
<p>SKILLS</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 60%;"></th> <th style="width: 15%; text-align: center;">Sugg. 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Except where noted, courses taken to satisfy General Education requirements may <u>not</u> be used to satisfy module requirements.</p> <p>Select one module from Modules 1-5 (15-16 cr)</p> <p>MODULE #</p> <table style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td style="width: 60%;">_____</td> <td style="width: 15%; text-align: center;">5-8</td> <td style="width: 25%; text-align: center;">_____</td> </tr> <tr> <td>_____</td> <td style="text-align: center;">5-8</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>_____</td> <td style="text-align: center;">5-8</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>_____</td> <td style="text-align: center;">5-8</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>_____</td> <td style="text-align: center;">5-8</td> <td style="text-align: center;">_____</td> </tr> </tbody> </table> <p>Select one module from Modules 8, 11, 12, or 14 (15 cr)</p> <p>MODULE #</p> <table style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td style="width: 60%;">_____</td> <td style="width: 15%; text-align: center;">5-8</td> <td style="width: 25%; text-align: center;">_____</td> </tr> <tr> <td>_____</td> <td style="text-align: center;">5-8</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>_____</td> <td style="text-align: center;">5-8</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>_____</td> <td style="text-align: center;">5-8</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>_____</td> <td style="text-align: center;">5-8</td> <td style="text-align: center;">_____</td> </tr> </tbody> </table> <p>Select one module from Modules 6-18 (15 cr)</p> <p>MODULE #</p> <table style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td style="width: 60%;">_____</td> <td style="width: 15%; text-align: center;">5-8</td> <td style="width: 25%; text-align: center;">_____</td> </tr> <tr> <td>_____</td> <td style="text-align: center;">5-8</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>_____</td> <td style="text-align: center;">5-8</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>_____</td> <td style="text-align: center;">5-8</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>_____</td> <td style="text-align: center;">5-8</td> <td style="text-align: center;">_____</td> </tr> </tbody> </table>		Sugg. 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PREREQUISITE COURSES: Depending on the results of university placement tests, additional credits beyond the minimum degree requirements may be needed to meet the prerequisites for certain courses (for example, MATH 021 and 022 for MATH 110; ENGL 004 for ENGL 015).

_____	1-2	_____
_____	1-2	_____
_____	1-2	_____

ADDITIONAL AND SUPPORTING COURSE LIST FOR THE BUSINESS, LIBERAL ARTS & SCIENCE MAJOR

Module 1 Accounting (16 cr)

ACCTG 305(4) Financial Statements and Management Decisions
or ACCTG 371(4) Intermediate Accounting I
ACCTG 310(3) Federal Taxation
ACCTG 340(3) Cost Accounting
Select 6 credits in ACCTG at the 400 level. Completion of this module in addition to ACCTG 211 fulfills the requirements for a minor in Accounting.

Module 2 Economic Analysis and Policy (15 cr)

Select 15 credits in ECON (including at least 6 credits at the 400 level). Completion of this module in addition to ECON 002 GS and 004 GS fulfills the requirements for a minor in Economics.

Module 3 Labor Relations and Human Resources Management (15 cr)

Select 15 credits from:

ECON 410(3)	Economics of Labor Markets
LER 100 GS(3)	Employment Relations
MGMT 331(3)	Management and Organization
MGMT 341(3)	Human Resource Management
MGMT 420(3)	Negotiation and Conflict Management
MGMT 440(3)	Advanced Human Resource Management

Completion of 12 credits of MGMT courses in addition to MGMT 301 and MGMT 471W fulfills the requirements for a minor in Management.

Module 4 Quantitative Methods for Business (15 cr)

Select 15 credits from:

ECON 481(3)	Business Forecasting Techniques
ECON 482(3)	Advanced Business Forecasting Techniques
ECON 485(3)	Econometric Techniques
MGMT 410(3)	Project Management
SCM 445(3)	Operations Planning and Control
SCM 455(3)	Logistics Systems Analysis and Design
SCM 460(3)	Purchasing and Materials Management

Completion of 12 credits of MGMT courses in addition to MGMT 301 and MGMT 471W fulfills the requirements for a minor in Management.

Module 5 Management Information Systems (15 cr)

MIS 336(3)	Database Management Systems
MIS 430(3)	Systems Analysis

Select 9 credits in CMPSC or MIS (including at least 3 credits at the 400 level). Completion of this module in addition MIS 204 fulfills the requirements for a minor in MIS.

Module 6 Communications (15 cr)

Select 15 credits in COMM or CAS (including at least 6 credits at the 400 level)

Module 7 English (15 cr)

Select 15 credits in ENGL (beyond the Writing/Speaking area of General Education and including at least 6 credits at the 400 level).

Module 8 Foreign Language (15 cr)

Select 12 credits in one foreign language.
Select 3 credits in a corresponding area studies course in consultation with adviser (such as GER 200 GH;IL, HIST 179 GH;IL, PL SC 020 GS;IL).

Module 9 History (15 cr)

Select 15 credits in HIST (including at least 6 credits at the 400 level).

Module 10 Political Science (15 cr)

PL SC 001 GS(3)	Intro. to American National Government
PL SC 003 GS;IL(3)	Introduction to Comparative Politics

Select 9 credits in PL SC (including at least 6 credits at the 400 level).

Module 11 International Cultural Studies (15 cr)

CAS 471 US;IL(3)	Intercultural Communication Theory and Research
INTST 100 GS;IL(3)	Introduction to International Studies
INTST 400(3)	Seminar in International Studies

Select 6 credits from:

FR 139 GH;IL(3)	France and the French-speaking World
GER 200 GH;IL(3)	Contemporary German Culture
PL SC 132 GS;IL(3)	The Politics of International Intolerance
PL SC 123 GS;US;IL(3)	Ethnic and Racial Politics
RL ST 001 GH;US;IL(3)	Introduction to World Religions
RL ST 004 GH;US;IL(3)	Jewish and Christian Foundations
RUS 100 GH;IL(3)	Russian Culture and Civilization
RUS 130 IL(3)	Women in Russian Literature
SPAN 130 GH;IL(3)	Iberian Civilization
SPAN 131 GH;IL(3)	Ibero-American Civilization

or other international cultures courses in consultation with adviser

Module 12 International Policy Studies (15 cr)

Select 15 credits (including at least 6 credits at the 400 level) from:

PL SC 003 GS;IL(3)	Introduction to Comparative Politics
PL SC 014 GS;IL(3)	International Relations
PL SC 020 GS;IL(3)	Comparative Politics—Western Europe
PL SC 022 GS;IL(3)	Politics of the Developing Areas
PL SC 132 GS;IL(3)	The Politics of International Intolerance
PL SC 423(3)	Post-Soviet Politics
PL SC 123 GS;US;IL(3)	Ethnic and Racial Politics
PL SC 452(3)	Government and Politics of Central Europe
PL SC 487(3)	International Law and Organizations
PL SC 488(3)	Comparative Public Policy

or other international policy courses in consultation with adviser.

Module 13 Psychology (15 cr)

PSYCH 100 GS(3)	Introductory Psychology
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Select 12 credits in PSYCH (including at least 6 credits at the 400 level).

Module 14 Education Abroad (15 cr)

Select an Education Abroad program in consultation with adviser.

Module 15 Computer Studies (15 cr)

Select 15 credits in CMPSC (including at least 6 credits at the 400 level).

Module 16 Mathematics (15 cr)

Select 15 credits in MATH (including at least 6 credits at the 400 level).

Module 17 Science (15 cr)

Select 15 credits in the natural sciences (including at least 6 credits at the 400 level).

Module 18 Statistics and Quality Control (15 cr)

Select 15 credits (including at least 6 credits at the 400 level) from:

MATH 482(3)	Mathematical Methods of Operations Research
Q C 450(3)	Quality Control and Quality Improvement
STAT 460(3)	Intermediate Applied Statistics
STAT 461(3)	Analysis of Variance
STAT 462(3)	Applied Regression Analysis
STAT 464(3)	Applied Nonparametric Statistics

or other courses in MATH, Q C, or STAT in consultation with adviser.